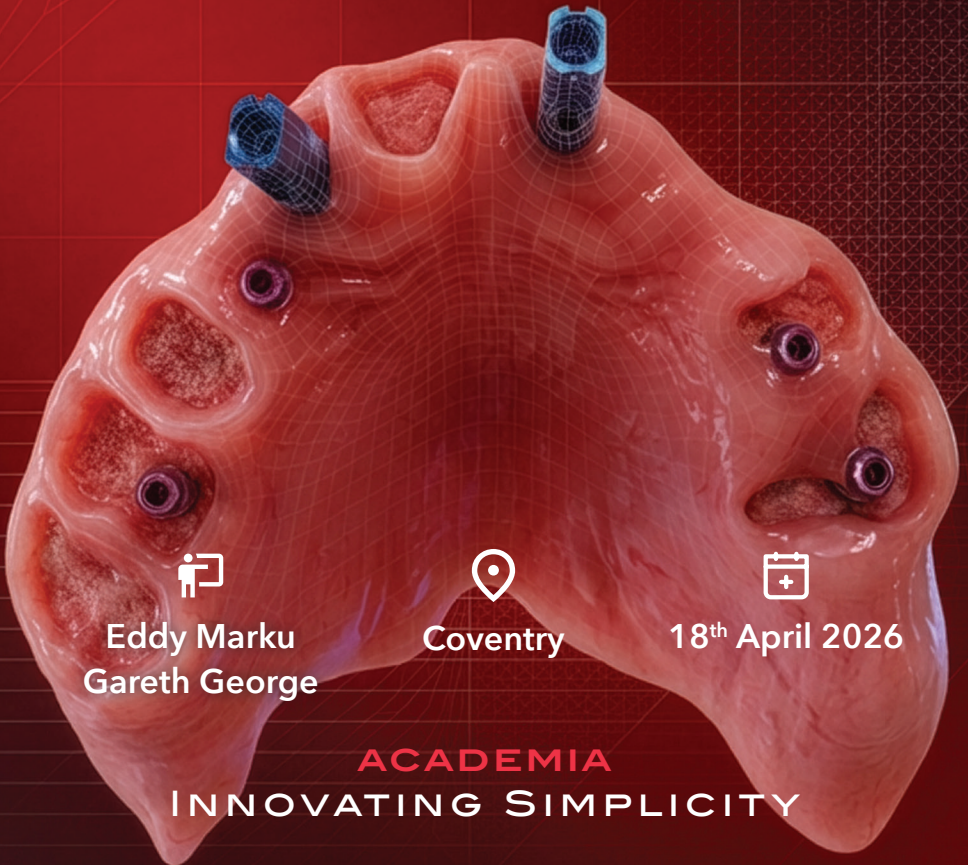


# DIGITAL FULL ARCH

## BEYOND THE HYPE: PHOTOGRAMMETRY'S ROLE IN FULL ARCH SUCCESS



Eddy Marku  
Gareth George



Coventry



18<sup>th</sup> April 2026

ACADEMIA

INNOVATING SIMPLICITY

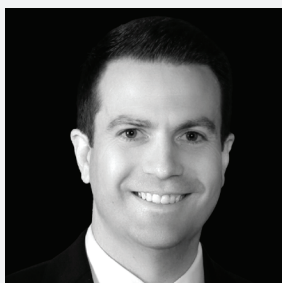


## **EDDY MARKU**

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**Diploma Dental Technology  
Practice & Lab Owner  
International Speaker  
Full Mouth Rehabilitations  
FP1 Digital Protocol**

Eddy's career in dental technology began in Milan, where he graduated in 2007. Over 16 years, he has honed his expertise in implant restorations, focusing on the FP1 concept and complex cosmetic cases. As a lecturer for the International Master in Implant Dentistry at UNICAMIL-LUS in Rome, Eddy specializes in full-mouth implant rehabilitation, sharing his expertise to train the next generation of professionals. Through his lectures and clinical work, he has significantly influenced dental technology, inspiring others to elevate patient care and advance the field globally.



## **GARETH GEORGE**

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**Vice President of sales, Imetric 4D  
Driving Innovation in Dental Technology**

Gareth George is Vice President of Imetric 4D, a global leader in high-precision optical metrology and 4D scanning for digital dentistry. With nearly 20 years of experience all over the world, he has driven growth and innovation in the dental technology sector, guiding the adoption of advanced scanning systems and digital workflow solutions. His track record includes scientific collaborations with leading universities to advance digital workflows, enhance scanning accuracy and strengthen the real-world application of dental innovations across clinical and laboratory environments.

## **COURSE SYNOPSIS**

In collaboration with Imetric, this session will clarify its real clinical value, limitations and when its use is truly justified. Through case examples and practical comparisons, you'll learn how and when photogrammetry fits into full-arch protocols.

The course also covers the core guided full-arch workflow, including stackable guides, accurate implant placement and predictable immediate loading. Participants will learn digital planning essentials and efficient prosthetic pick-up methods for immediate and long-term temporisation.

Ideal for implantologists, prosthodontists, oral surgeons and technicians looking to strengthen their skills in digital full-arch rehabilitation, photogrammetry and immediate loading workflows.

## **COURSE PROGRAM**

<b>ADDRESS</b>	Coventry Building Society Arena Judds Ln, Coventry CV6 6GE, UK
<b>09.00 AM</b>	Meet & Great
<b>09.15 AM</b>	Lecture Part 1 - Case preparation, planning & execution
<b>11.00 AM</b>	Coffee Break
<b>11.30 AM</b>	Lecture Part 2 - Case execution
<b>01.00 PM</b>	Lunch
<b>02.00 PM</b>	Lecture 3 - Imetric 4D Workflow
<b>04.00 PM</b>	Conclusion

## **AIM & OBJECTIVES**

1. The core principles of photogrammetry and its application in full arch cases
2. Criteria for photogrammetry's impact on outcomes
3. Comparing photogrammetry systems, focusing on Imetric's solutions
4. Achieving passive fit, efficiency, minimizing chair time
5. Best practices for seamless integration into surgical and restorative workflows

## REGISTRATION FORM

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\*Please fill this form and send it to [education@inserta-dental.com](mailto:education@inserta-dental.com)

Course code: **INSSCI180426**

Contact info: **+44 (0)20 8050 9936**

Course fee: **INVITATION ONLY**

## PARTICIPANT DETAILS

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Full Name

Email

Phone Number

Practice Name

Inserta Territory Manager

Billing Details



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