IMETRIC

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DIGITAL FULL ARCH

BEYOND THE HYPE: PHOTOGRAMMETRY'S ROLE IN FULL ARCH SUCCESS

Gareth George

YouTube

4th February 2026

ACADEMIA

INNOVATING SIMPLICITY

GARETH GEORGE

Vice President of sales, Imetric 4D
Driving Innovation in Dental Technology

SPEAKER PROFILE

Gareth George is Vice President of Imetric 4D, a global leader in high-precision optical metrology and 4D scanning for digital dentistry. With nearly 20 years of experience across Europe, North America, and Asia-Pacific, he has helped drive growth and innovation at some of the most disruptive companies in the dental technology sector.

Gareth has led initiatives that bring cutting-edge technologies into clinical practice, working closely with dental professionals, research institutions, and academic partners. His track record includes scientific collaborations with leading universities to advance digital workflows, scanning accuracy, and real-world application of dental innovations.

COMPANY PROFILE

Based in Switzerland, Imetric 4D is the global leader in dental photogrammetry, offering the most precise and reliable 3D scanning technology for implantology. Its proprietary system delivers industrial-grade accuracy for full-arch implant restorations, outperforming conventional intraoral scanners in both precision and speed.

Imetric's solution is the only true photogrammetry system purpose-built for dental applications, capturing implant positions with micron-level accuracy in seconds. This unmatched performance has made Imetric the gold standard in digital dentistry, trusted by top dental labs, clinicians, and implant manufacturers worldwide.

COURSE SYNOPSIS

In collaboration with Imetric, this session will clarify its real clinical value, limitations and when its use is truly justified. Through case examples and practical comparisons, you'll learn how and when photogrammetry fits into full-arch protocols.

The course also covers the core guided full-arch workflow, including stackable guides, accurate implant placement and predictable immediate loading. Participants will learn digital planning essentials and efficient prosthetic pick-up methods for immediate and long-term temporisation.

Ideal for implantologists, prosthodontists, oral surgeons and technicians looking to strengthen their skills in digital full-arch rehabilitation, photogrammetry and immediate loading workflows.

COURSE PROGRAM

YouTube **@inserta.dental**

07.00 PM	Meet & Great
07.30 PM	Lecture
08.30 PM	Q&A
08.45 PM	Conclusion

AIM & OBJECTIVES

1. The core principles of photogrammetry and its application in full arch cases
2. Criteria for photogrammetry's impact on outcomes
3. Comparing photogrammetry systems, focusing on Imetric's solutions
4. Achieving passive fit, efficiency, minimizing chair time
5. Best practices for seamless integration into surgical and restorative workflows

REGISTRATION FORM

*Please fill this form and send it to **education@inserta-dental.com**

Course code: **INSSCI040226**

Contact info: **+44 (0)20 8050 9936**

Course fee: **INVITATION ONLY**

PARTICIPANT DETAILS

Full Name

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Phone Number

Practice Name

Inserta Territory Manager

Billing Details

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