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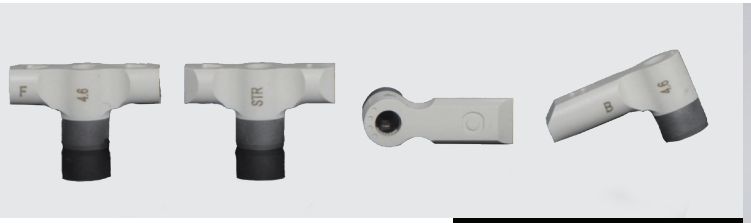
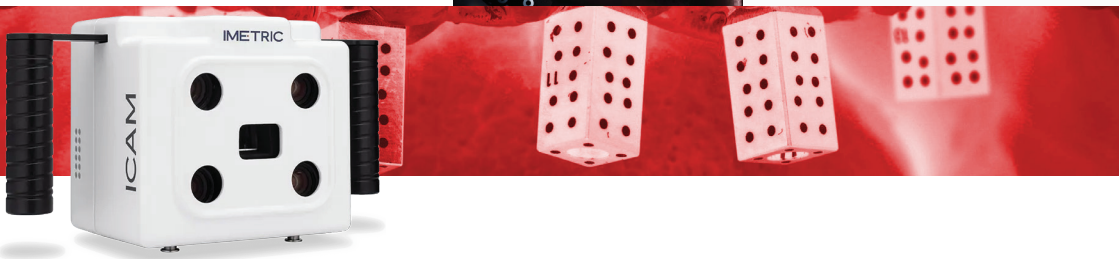
IMETRIC

inserta

BEYOND THE HYPE: PHOTOGRAMMETRY'S ROLE IN FULL ARCH SUCCESS

WHAT WORKS, WHAT DOESN'T – WHY THE RIGHT SYSTEM MATTERS





Garreth George

Leicester

04th September 2026

ACADEMIA

INNOVATING SIMPLICITY

GARETH GEORGE

Vice President of sales, Imetric 4D
Driving Innovation in Dental Technology

SPEAKER PROFILE

Gareth George is Vice President of Imetric 4D, a global leader in high-precision optical metrology and 4D scanning for digital dentistry. With nearly 20 years of experience across Europe, North America, and Asia-Pacific, he has helped drive growth and innovation at some of the most disruptive companies in the dental technology sector.

Gareth has led initiatives that bring cutting-edge technologies into clinical practice, working closely with dental professionals, research institutions, and academic partners. His track record includes scientific collaborations with leading universities to advance digital workflows, scanning accuracy, and real-world application of dental innovations.

COMPANY PROFILE

Based in Switzerland, Imetric 4D is the global leader in dental photogrammetry, offering the most precise and reliable 3D scanning technology for implantology. Its proprietary system delivers industrial-grade accuracy for full-arch implant restorations, outperforming conventional intraoral scanners in both precision and speed.

Imetric's solution is the only true photogrammetry system purpose-built for dental applications, capturing implant positions with micron-level accuracy in seconds. This unmatched performance has made Imetric the gold standard in digital dentistry, trusted by top dental labs, clinicians, and implant manufacturers worldwide.

COURSE SYNOPSIS

Join us for an insightful evening dedicated to one of the most talked-about technologies in digital dentistry: photogrammetry. As full arch rehabilitation becomes increasingly digital, clinicians are asking a critical question – is photogrammetry truly advancing outcomes, or is it just another trend? In collaboration with Imetric, this session will take a clinical deep dive into the role of photogrammetry in full arch workflows. We'll examine when it adds real value, where it may fall short, and why the system you choose can make all the difference. Through real case examples, live comparisons, and practical takeaways, you'll walk away with a clear understanding of how – and when – to integrate photogrammetry into your protocol. Whether you're new to the concept or already experimenting with digital impressions, this is your opportunity to separate hype from reality and make informed decisions backed by evidence and experience.

COURSE PROGRAM

ADDRESS	Carisbrooke Dental Practice 238 London Road, Leicester, LE2 1RL
06.30 PM	Meet & Great
07.00 PM	Lecture
08.00 PM	Q&A
08.15 PM	Conclusion
08.30 PM	Dinner (Optional)

AIM & OBJECTIVES

1. The core principles of photogrammetry and its application in full arch cases
2. Criteria for photogrammetry's impact on outcomes
3. Comparing photogrammetry systems, focusing on Imetric's solutions
4. Achieving passive fit, efficiency, minimizing chair time
5. Best practices for seamless integration into surgical and restorative workflows

REGISTRATION FORM

*Please fill this form and send it to **education@inserta-dental.com**

Course code: **INSSCI040925**

Contact info: **+44 (0)20 8050 9936**

Course fee: **INVITATION ONLY**

PARTICIPANT DETAILS

Full Name

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